



# RETAIL PRACTICES REGARDING PLASTIC BAGS AUGUST 2008

The following information is a survey of what our member retailers are doing to reduce the use of single-use bags and promote recycling plastic bags:

### **JCPenney**:

- o Recycling kiosks at the front of the stores
- o Plastic bags display a message reminding the consumer to recycle the bag

### Ralev's:

- Recycling kiosks at the front of the stores
- o Offer all three bag options: paper, plastic, reusable
- o Sell reusable bags for 99 cents
- o Rebate program for customer owned bags: 5 cents/bag

#### Safeway:

- Recycling kiosks at front of stores
- o Offer all three bag options: paper, plastic, reusable
- Sell reusable bags for 99 cents
- o Rebate program for customer owned bags: 3 cents/bag
- o Goal of placing at least 7 items into each bag

## **Save Mart:**

- Recycling kiosks at front of stores
- o Offer all three bag options: paper, plastic, reusable
- o Sell reusable bags for 25 cents
- o Rebate program for customer owned bags: 5 cents/bag

# Scolari's:

- Recycling kiosks at the front of the stores
- o Offer all three bag options: paper, plastic, reusable
- o Sell reusable bags for 99 cents
- o Rebate program for customer owned bags: 5 cents/bag

#### **Smiths:**

- Recycling kiosks at the front of stores
- Offer all three bag options: paper, plastic, reusable
- Sell reusable insulated bags for \$1.79
- o Rebate program for customer owned bags: 5 cents/bag





#### Target:

- o Sell reusable bags for 99 cents
- o *Newsweek* magazine contains a special effort by Target to promote bag recycling and reusable bags. The cover of the magazine can be used as a postage-paid envelope to return plastic bags to Target. In return, people will receive a coupon for a free Retote reusable bag, made from recycled plastic bags.
- Reuse plastic garment hangers and recycle them when they no longer meet quality standards.

## Wal-Mart:

- Recycling kiosks at the front of stores
- o Offer two bag options: plastic, reusable
- o Sell reusable bags for \$1.00
- o For Earth Day 2008, gave away 1 million reusable bags across the country
- o Promote a "Kids Recycling Challenge" by partnering with schools to collect plastic bags to prevent them from reaching the landfill

### Winco:

- Recycling kiosks at the front of stores
- Offer all three bag options: paper, plastic, reusable
- o Sell reusable bags for 98 cents
- o Rebate program for customer owned bags: 6 cents/bag

In addition, <u>The Home Depot</u> has launched a national in-store, consumer compact fluorescent light (CFL) bulb recycling program. Customers can bring in any expired, unbroken CFL bulbs and give them to the store associate behind the returns desk where the bulbs will be recycled to maximize safety and ensure environmental compliance.

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